Smileinsight Dental

At-A-Glance

Name of Business: Smileinsight Dental

Owner: Dr. Kim Anh Thi Nguyen, D.M.D.

Years in Position: 9

Year of Establishment: 2015

Address: 11828 Rancho Bernardo Rd., Suite 203, San Diego, CA 92128

Website: www.smileinsightdental.com

Email: info@smileinsightdental.com

Phone: 858-798-5153
Text: 858-207-3332

Description of Business: Complete general, cosmetic, and implant restoration dentistry for your entire family. Your dental health is Smileinsight's priority. The friendly, professional team will provide your family with affordable, high-quality dental care!

Office Hours
Mondays/Tuesdays/Thursdays: 1:30 – 9 p.m.

Wednesdays/Fridays/Saturdays: 9:30 a.m. – 4:30 p.m.

Dental Emergencies
Call the Smileinsight Emergency Line at **858-798-5242** after hours every day with any non-life-threatening dental emergency questions, free of charge for patients of record. Please visit **smileinsightdental.com** for additional details.

Something to Smile About

Smileinsight Dental Provides Accessible, High-Quality Dental Care to the Entire Family

by MICHELLE TREMBLAY | photos by Zeena Gregg Photography

Honest, attentive care is the priority at Smileinsight Dental. Dr. Kim Anh Thi Nguyen, D.M.D., and her experienced team are dedicated to providing high-quality general and cosmetic dentistry for all ages. Smileinsight is also extremely focused on giving back to the greater community. "Smileinsight was established in 2015," explained Hau Nguyen, Marketing Director. "Dr. Nguyen wanted a dental clinic near her residence in North County to help the community."

This past year, Smileinsight Dental has been involved in the community in a big way. "We have provided free dental screenings at the San Diego Tet Vietnamese New Year Festival at Mira Mesa Community Park," said Hau. "And we have participated in the Rancho Bernardo Community Street Fair." The practice has also sponsored various community events and organizations, including 4S Ranch Youth Soccer, the Fourth of July Celebration in 4S Ranch, NFL Flag Football San Diego, and the UCSD Vietnamese Student Association Culture Night.

Dr. Nguyen – who comes from a nonprofit community health center background – obtained her Bachelor of Science degree in Nutrition from the University of Montreal, a Doctoral degree in Dental Medicine (D.M.D.) from A.T. Still University's Arizona School of Dentistry and Oral Health, and a Certificate in Public Health from University of North Carolina at Chapel Hill. She completed her general practice residency from Cedars-Sinai Medical Center in Los Angeles. She is a member of the American Dental Association, California Dental Association, and San Diego County Dental Society and has been recognized by the National Health Service Corps for serving America's communities with limited access to care. Dr. Nguyen has nearly a decade of experience caring for dental patients, and said, "I am very passionate about dentistry and love what I do. Caring for my patients' oral health is what I do best."

Patients are thrilled with the quality of care. "By far the best dental experience I've ever had," shared Nicole on Yelp. "The staff take pride in what they do and really make you feel comfortable." Stella, another reviewer, added, "Dr. Nguyen is seriously the kindest dentist I've encountered, and trust me, I have been to many. She is knowledgeable, trustworthy, and truly cares about you. She only did what I asked her to and did not try to push more services on me."

Aside from convenient office hours (open every Saturday and until 9 p.m. on most days) to fit patients' busy lifestyles and an appealing atmosphere with "movies and games at your fingertips with internet TV in every operatory," Smileinsight Dental has a friendly, professional team dedicated to making patients feel at ease. Dr. Nguyen and her team speak English, French, Vietnamese, Lao, Spanish, and Tagalog, and the practice accepts all PPO, several HMO, and Medi-Cal/ Denti-Cal insurance to help the community. "Patient care is our priority," stated Hau. "Patients are treated with care like family members. ■